



# Retailer Report

**Retail Gasoline Dealers Association of Nova Scotia**

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*Welcome* TO THE **11<sup>th</sup>** EDITION OF THE RETAILER REPORT!



## **ATA Supporter Celebrates Hole in One!**

Ms. Joann Whitehead, manager of Hammonds Plains Auto Service Centre and great ATA supporter had the good fortune to get a hole in one at the recent Annual Conference. Playing with husband Allan, Vernon Kynock and Danny Thibodeau, Joann became the first hole in one winner on record with any ATA golf event. Congratulations!

## **Why Annual MVI's**

AIA Canada has commissioned Des Rosiers Automotive Consultants to prepare a report reflecting the significance and impact resulting from so many car owners across Canada delaying essential car maintenance and repairs.

The report, based on service manual recommendations, estimates that the true industry potential demand is some \$28 billion while actual services performed amount to \$18 billion. This \$10 billion difference, if achieved can be profitable to the Industry, the environment and contribute to safer, more reliable vehicle driving for the motoring public.

## **“Right to Repair”**

The North American voluntary agreement between Auto Manufacturers and the Aftermarket Industry related to access to repair information has now been joined by the European Auto Manufacturers. Effective June 1, 2010, the European Commission ended the cozy relationship between auto manufacturers and authorized dealers, ordering them to share more technical data about their vehicles with independent repair shops and replacement parts suppliers



Participants (l to r) are: Rick Long, Roland Gauthier, Wayne Costello, Graham Conrad, Damian Hall, Ron Brunton, Ken Nauss, Ferry Patterson, Mike Hartlen, John Drish.

ATA is working with Department of Education to develop an Auto Career Awareness Project for grade 11 students in 8 high schools throughout Nova Scotia, exposing grade 11 students to the Automotive Service & Repair and the Collision Repair trades in Nova Scotia. ATA Executive Director Graham Conrad along with representatives from high schools, NSCC, Teachers Union and Dept of Education are meeting on a regular basis to develop a 110 hour curriculum designed to interest and attract young people into these trades. This exciting opportunity for Industry, educators and students is expected to become available early 2011. More information will follow in future reports.

## **Universal Laws**

Law of Gravity: Any tool, nut, bolt or screw, when dropped, will roll to the least accessible corner